

Press release

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## Michael Biber is the new Vice President of Guest Events

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**Michael Biber (39) has been at the helm of the Guest Events division at Messe Frankfurt Venue GmbH since January 2020. In this function, he is responsible for some 280 guest fairs, congresses, conferences, concerts and other events every year. Biber reports to Uwe Behm, Member of the Executive Board of Messe Frankfurt GmbH.**



Michael Biber, Vice President Messe Frankfurt

Michael Biber takes over from Johann Thoma, who stepped down as Vice President at the beginning of the new year, handing the reins over to the next generation. Biber is carrying out his new function as Vice President of Guest Events in addition to his existing responsibilities as Group Show Director for Entertainment, Media & Creative Industries. As of May 2020, he will then be concentrating exclusively on his new role.

A graduate in Business Administration from Baden-Württemberg Cooperative State University (DHBW), Michael Biber joined Messe Frankfurt in 2004, since when he has held various positions. As well as being in charge of Prolight + Sound since 2010, he took over as head of Messe Frankfurt's Entertainment, Media & Creative Industries division as Group Show Director in 2016.

In Michael Biber, the company has a seasoned trade fair expert with extensive expertise and experience with high-profile events and in dealing with discerning international customers. As Uwe Behm explains: “We are delighted to have someone with Michael Biber’s international experience at the head of this division. The division will benefit greatly from his vast experience in the trade fair business and in event engineering. With this appointment, we are continuing our efforts to further strengthen the position of our Guest Events division and to steer it towards a successful future.”

**Press information and photographic material:**

<https://www.messefrankfurt.com/frankfurt/de/presse/presseliste.html>

**Background information on Messe Frankfurt**

Messe Frankfurt is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of some €733\* million. We have close ties with our industry sectors and serve our customers’ business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group’s key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures